

MEDIA RELEASE

26th September 2014

It's International Rabbit Day, and Henry has a very important message

Saturday 27th September is International Rabbit Day – a day which promotes the protection and care of rabbits both domestic and wild. International Rabbit Day is held each year on the fourth Saturday or Sunday of September.

Humane Research Australia also acknowledges those rabbits used in research – synonymous with cosmetics testing.

Henry* has an <u>important message</u> to share about the ways in which we use his animal friends in cruel experiments.



(*Named after Henry Spira - considered one of the most effective animal advocates of the 20th century after challenging Revlon over their use of rabbits in cosmetics testing.)

A laboratory is no place for a rabbit.

Around 3,000 rabbits are used in Australian research every year, this is despite the fact that they differ from humans in their anatomy, genetics and metabolism, making them inappropriate models for human disease.

Link to Henry's message: https://www.youtube.com/watch?v=zCe8PyLd73Q

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