



MEDIA RELEASE

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New website reveals the truth about animal experiments

The Australian Association for Humane Research Inc. has today launched its new revamped website to provide further insight into the world of animal-based research.

www.aahr.asn.au provides a wealth of information including fact sheets, statistics, and general information about the use of animals in research.

Chief Executive Officer, Helen Rosser, said today *“It is imperative that we provide factual information to counter the claims by researchers that the use of animals is at all necessary. We must dispel the myth that animal experiments are a ‘necessary evil’, and instead, show that they are unethical, pose a danger to human health and are, simply, bad science.”*

“The website does not provide graphic images as we don’t want sensitive and compassionate people turning away from the issue. We consider that in the past this has been a major stumbling block in our ability to gather support. And with the provision of information that is reasoned and referenced, we cannot be accused by the scientific community of using emotive ploys. We believe that animal experimentation should be an issue that the public understands, can discuss openly and on which they can form an educated opinion.”

www.aahr.asn.au is a valuable tool for students’ assignments, as well as the first port of call for journalists or anyone wanting information about the use of animals in research, and what they can do to help stop it.

For further information about the Australian Association for Humane Research Inc. or to arrange a guest speaker, contact:

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